



## Company Profile

### Company Contact:

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### Company Information:

Industry: Management & Professional Development Training (NAICS 611430)

Specialty: Leadership Presence Training

Certifications: WBE, MBE

Duns Number: 14-326-1902

### About The Image Studios

Founded in 2000, The Image Studios (TIS) is a Chicago and Los Angeles based consulting firm that specializes in image communication training. TIS is the only company in the Midwest that provides a one-stop shop for training in leadership presence and visibility; skills that studies show account for 80% of success.

TIS provides cost effective, high-impact programs that support employee retention and succession planning. In addition, TIS teaches talent how to articulate the company brand at the customer touch point.

The diverse TIS team includes experts in the full array of visual, vocal and behavioral communication modalities: Speech, Body Language, Wardrobe, Grooming, Business Etiquette and International Protocol. TIS presents 1-hour interactive lectures, and facilitates half-day and full-day training programs that develop business teams and individuals. TIS has an array of pre-formatted programs, and customizes training programs upon request.

### Programs

Personal Presence and the Corporate Culture Presents the business case for developing presence and exposure; Empowers business leaders to create an environment where personal presence is openly regarded as an element of career development; coaches on language and tools for internal development of staff. *Target: Business Leaders, Succession Planning Teams*

LeaderStyle® Workshop & Demonstration: Building Your Professional Wardrobe Explores the messages sent by dress; Clarifies corporate dress guidelines; Provides advice for wardrobe development. Teaches employees "how to" use wardrobe to articulate leadership and the company's brand; Addresses organization-wide wardrobe challenges. *Target: Professional Business Teams*

Image & The Bottom Line Reinforces the importance of presence and visibility: the two critical factors of success; Explains the connection between personal presence and business development; Coaches participants on how to leverage their strengths to close business; Illuminates threats posed by current gaps in presence and visibility. *Target: Sales and Customer Service Functions*

Building Social Capital Business success is social. In order to succeed you must be able to build strong, profitable relationships with your clients and vendors. This workshop builds a foundation for professional relationship building. Participants gain an understanding of their first impression, and learn techniques for modifying impressions in existing relationships. *Target: Sales, Consulting, Customer Service, Business Leaders, Entry Level Employees*

International Business Negotiation & Protocol Respecting and observing the customs of international clients accelerates the building of trusting, long term professional relationships; Addresses country specific etiquette & protocol rules, cultural negotiation styles and verbal and non-verbal communication skills.

Brand Y-O-U 1-on-1 Leadership Presence Training Private coaching to address the employee's specific leadership, personal presence or soft skills development opportunity.